



# 新世界百貨中國有限公司 New World Department Store China Limited

(incorporated in the Cayman Islands with limited liability)  
(於開曼群島註冊成立的有限公司)  
(Stock Code 股份代號: 825)

29 March 2010

Dear Shareholders,

## NOTICE OF PUBLICATION OF CORPORATE COMMUNICATIONS

We are pleased to inform you that both English language version and Chinese language version of the Company's Interim Report 2009/2010 (the "Current Corporate Communication") is now available on the website of the Company at [www.nwds.com.hk](http://www.nwds.com.hk) and the website of The Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk) (collectively, the "Websites"), or the arranged printed form(s) of the Current Corporate Communication are enclosed herewith, if applicable. You may access the Current Corporate Communication by clicking "Reports" under "Investors" appearing on the homepage of the website of the Company.

You are entitled at any time to choose to receive the Corporate Communications in printed form or read the Corporate Communications from the Websites, notwithstanding any wish to the contrary that has been previously conveyed to the Company. Should you wish to change your means of receipt of the Corporate Communications, please complete the request form attached herewith and send it to the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited of 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong. You do not need to affix any stamp if the request form is posted in Hong Kong. If the request form is posted from outside Hong Kong, please affix an appropriate postage. The request form may also be downloaded from the Websites. You can also write or send an email to [is-ecom@hk.tricorglobal.com](mailto:is-ecom@hk.tricorglobal.com) specifying your name, contact telephone number, corresponding address and your request.

If you have chosen to receive all future Corporate Communications via the Websites and have difficulty in receiving or gaining access to the Current Corporate Communication via the Websites, you can request for printed copies of the Current Corporate Communication to be sent to you free of charge by notifying us using any of the methods mentioned in the preceding paragraph.

Should you have any queries relating to this notice and/or the above arrangements, please call the enquiry hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,  
For and on behalf of  
**New World Department Store China Limited**  
**Wong Kwok-kan, Kenneth**  
Company Secretary

Note: "Corporate Communications" includes any document issued or to be issued by the Company for your information or action, including but not limited to directors' report, annual accounts together with a copy of the auditors' report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

敬啟者：

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此致

列位股東 台照

代表  
新世界百貨中國有限公司  
公司秘書  
黃國勤  
謹啟

2010年3月29日

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