



新世界百貨中國有限公司
New World Department Store China Limited

(incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立的有限公司)
(Stock Code 股份代號：825)

29 March 2010

To: The Non-Registered Holder of securities of the Company

Dear Sir or Madam,

Notification of publication of Interim Report 2009/2010 on the Company's website

We hereby notify you that the Interim Report 2009/2010 (the “**Interim Report**”) of New World Department Store China Limited (the “**Company**”), in both English and Chinese language versions, is now available on the Company's website at www.nwds.com.hk.

You may access the Interim Report by clicking “Reports” under “Investors” appearing on the homepage of the website of the Company.

If you wish to receive the Interim Report in printed form, please complete the request form attached herewith and send it to the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited by post using the mailing label provided. The Interim Report in printed form will be sent to you free of charge upon receipt of your request.

Please also indicate in the enclosed request form if you prefer to receive all future Corporate Communications, as defined in such request form, in printed form and in the language selected.

Should you have any queries relating to this notification and/or the above arrangement, please call enquiry hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
New World Department Store China Limited
Wong Kwok-kan, Kenneth
Company Secretary

敬啟者：

於本公司網站刊發 2009/2010 中期業績報告的通知

我司現謹通知 閣下，新世界百貨中國有限公司（「本公司」）之 2009/2010 中期業績報告（「中期報告」）的英文本及中文本，現已登載於本公司網站 www.nwds.com.hk。

請於本公司網站主頁所示的「投資者」項下「報告」一欄擷取中期報告。

倘 閣下擬收取中期報告的印刷本，請填寫隨附之申請表格及利用郵寄標籤寄回本公司之香港股份過戶登記分處—卓佳證券登記有限公司。中期報告的印刷本將免費發送予 閣下。

如 閣下擬收取日後刊發的所有公司通訊（定義見該申請表格）的印刷本及所選之語言版本，亦請 閣下於隨附之申請表格中註明。

倘 閣下對本通知及／或上述安排有任何疑問，請於辦公時間內（星期一至星期五，上午九時至下午五時，公眾假期除外），致電查詢熱綫 (852) 2980 1333。

此 致

本公司證券的非登記持有人 台照

代表
新世界百貨中國有限公司
公司秘書
黃國勤
謹啟

2010年3月29日

REQUEST FORM 申請表格

To: **New World Department Store China Limited (the "Company")** 致：新世界百貨中國有限公司(「公司」)
c/o Tricor Investor Services Limited 卓佳證券登記有限公司轉交
26th Floor, Tesbury Centre 香港灣仔皇后大道東28號
28 Queen's Road East, Wanchai, Hong Kong 金鐘匯中心26樓

I/We would like to receive the Interim Report 2009/2010 of the Company in printed form. (Note 2)
本人/吾等要求索取公司2009/2010中期業績報告的印刷本。(附註2)

- To receive the **printed English language version** of the Interim Report 2009/2010
收取2009/2010中期業績報告英文印刷本
- To receive the **printed Chinese language version** of the Interim Report 2009/2010
收取2009/2010中期業績報告中文印刷本

I/We would also like to receive all future Corporate Communications in printed form. (Notes 2 & 3)
本人/吾等要求索取公司日後刊發的所有公司通訊的印刷本。(附註2及3)

- To receive **printed English language version** of all future Corporate Communications
收取日後刊發的所有公司通訊英文印刷本
- To receive **printed Chinese language version** of all future Corporate Communications
收取日後刊發的所有公司通訊中文印刷本

Signature: _____
簽署：

Date: _____
日期：

Name: _____ (English 英文)
姓名： (in block letters 請以正楷填寫)

Contact telephone number: _____
聯絡電話：

(Chinese 中文)

Notes 附註：

- "Corporate Communications" refers to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to directors' report, annual accounts together with a copy of the auditors' report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.
「公司通訊」指由公司發出或將發出以供公司股東參照或採取行動的文件，其中包括但不限於董事會報告、年度賬目連同核數師報告以及財務摘要報告(如適用)、中期報告及中期摘要報告(如適用)、會議通告、上市文件、通函及代表委任表格。
- Please mark "✓" in the appropriate box(es).
請在適當空格內劃上「✓」號。
- There is no need to complete this section if you do not wish to receive all future Corporate Communications in printed form.
如閣下不欲收取日後的所有公司通訊的印刷本，則不需填寫此欄。

(Please cut along the dotted line 請沿虛線剪下)

Please cut the mailing label and stick this on an envelope
to return the Request Form to us.

No postage stamp is required for local mailing

當閣下寄回此申請表格時，請將此郵寄標籤剪貼於信封上。
如在本港投寄，閣下無需支付郵費或貼上郵票

Mailing Label 郵寄標籤

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港
New World Department Store China Limited
新世界百貨中國有限公司
(825)