



新世界百貨中國有限公司

New World Department Store China Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 825)

**Proxy Form for use at the Extraordinary General Meeting
to be held on Tuesday, 27 July 2010**

I/We ^(Note 1) _____
of _____
being the registered holder(s) of ^(Note 2) _____ ordinary shares of HK\$0.10 each in
the capital of **New World Department Store China Limited** (the “Company”) hereby appoint the Chairman of the meeting
or ^(Notes 3 & 4) _____
of _____
as my/our proxy to act for me/us on my/our behalf at the Extraordinary General Meeting (or at any adjournment thereof) of
the Company to be held at Concord I, 8th Floor, Renaissance Harbour View Hotel, No. 1 Harbour Road, Wanchai, Hong
Kong on Tuesday, 27 July 2010 at 11:00 am and at such meeting (or at any adjournment thereof) to vote for me/us and in
my/our name(s) as directed below or, if no such indication is given, as my/our proxy thinks fit.

Resolutions ^(Note 7)	For ^(Note 5)	Against ^(Note 5)
Ordinary Resolution 1		
Ordinary Resolution 2		

Dated: _____ 2010 Shareholder’s signature(s) ^(Note 6): _____

Notes:

- Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**. The name of all joint holders should be stated.
- Please insert the number of shares of HK\$0.10 each in the capital of the Company registered in your name(s); if no number is inserted, this proxy form will be deemed to relate to all the shares in the capital of the Company registered in your name(s).
- A shareholder entitled to attend and vote at the meeting is entitled to appoint one or more proxies to attend and vote instead of him. A proxy need not be a shareholder of the Company.
- If any proxy other than the Chairman of the meeting is preferred, strike out the words “the Chairman of the meeting or” and insert the name and address of proxy desired in the space provided.
- IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, PLEASE PLACE A “✓” IN THE RELEVANT BOX MARKED “FOR”, IF YOU WISH TO VOTE AGAINST A RESOLUTION, PLEASE PLACE A “✓” IN THE RELEVANT BOX MARKED “AGAINST”.** Failure to complete the boxes will entitle your proxy to abstain or cast his vote at his discretion. Your proxy will also be entitled to abstain or vote at his discretion on any resolution properly put to the meeting other than those referred to in the notice convening the meeting.
- This proxy form must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, this proxy form must be under its common seal or under the hand of an officer or attorney or other person duly authorised.
- The full text of the ordinary resolutions are set out in the notice of Extraordinary General Meeting of the Company contained in the circular issued by the Company dated 30 June 2010 which is sent to shareholders of the Company together with this proxy form.
- If more than one of the joint holders be present at the meeting the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders, and for this purpose seniority shall be determined by the order in which the name stands in the register of members of the Company in respect of the joint shareholding.
- To be valid, this proxy form, together with any power of attorney or other authority (if any) under which it is signed or notarially certified copy of such power or authority, must be deposited at the Company’s branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited of 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong not less than 48 hours before the time for holding the meeting or any adjournment thereof. Completion and delivery of this proxy form shall not preclude from attending and voting in person if you so wish.
- The ordinary resolutions will be determined by way of a poll.
- Any alterations made in this form should be initialled by the person who signs it.